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Announcing The Wawa Foundation "Hero Award"

Launched During 2016 Wawa Welcome America! Festivities, Award Will Honor Greater Philadelphia Area Non-Profits that Assist Others and Help to Advance Their Communities

Wawa, PA. (May 20, 2016) – The Wawa Foundation, Wawa's non-profit through which its charitable giving is channeled, is **seeking nominations for its first-ever "Hero Award,"** an honor given to non-profit organizations serving the greater Philadelphia area that assist others and helps to advance communities through preserving our freedom, protecting our safety, inspiring learning, and encouraging and empowering others to become better citizens and community members. The Wawa Foundation Hero Award is being launched during Philadelphia's *Wawa Welcome America!* festivities and will be presented as part of the Independence Day morning ceremony on July 4th in front of Independence Hall. The recipient of The Wawa Foundation Hero Award will receive a \$50,000 grant and the three runners up will each receive \$10,000 grants.



Non-profit organizations may apply by submitting a video and/or a short story with background on the organization's work with, and impact on, the community. Videos must be submitted through The Wawa Foundation website. The Wawa Foundation will select four of the most compelling stories and put them to a public vote. The organization with the most votes will be presented to The Wawa Foundation Hero Award Panel for final approval and determination. The winning organization will receive a **\$50,000 grant** from The Wawa Foundation, and three runners-up will each receive **\$10,000 grant**. **The deadline for submissions is May 30th, 2016.**

For more information on The Wawa Foundation Hero Award and eligibility requirements, terms and conditions, please visit www.TheWawaFoundation.org. To be eligible to receive this award, non-profit organizations must meet the grant selection criteria of The Wawa Foundation for support of organizations providing assistance to causes representing everyday heroes.

About The Wawa Foundation

As an extension of Wawa's commitment to making the world a better place by fulfilling customers' lives every day, it has launched The Wawa Foundation. The Foundation is a registered 501(c)(3) non-profit corporation founded by Wawa, Inc. to support the company's charitable giving and philanthropic activities – and ultimately to help build stronger communities. The Wawa Foundation focuses its supports on organizations committed to health, hunger and everyday heroes through local, state and national grants and / or in-store fundraising, such as, donation boxes and point-of-purchase scan materials.

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